

Daniel de Paola

SR. PRODUCT DESIGNER

I'm currently working at RBC's mobile design team, and my previous experience was leading Xello's mobile design team, and I also helped build the apps FalaFreud, Payfare, and USEND.

My background is fully in product design (mobile apps, SaaS softwares, websites), with more than 10 years of experience.

You can contact me at dpaola@gmail.com or [+1\(647\)871-6026](tel:+16478716026).

Life Experience

Been born

June 1, 1983 - Rio de Janeiro - Brazil

Graduated

December 2006 - Rio de Janeiro - Brazil

Got married

September 2012 - Rio de Janeiro - Brazil

Moved to Canada

January 2016 - Toronto - ON - Canada

Became a father, the best part so far

May 2018 - Toronto - ON - Canada

Work Experience

RBC Royal Bank of Canada

July 2019 to present day, Toronto - ON - Canada

As sr. Mobile Designer I'm constantly working with product managers and developers to create and maintain RBC's features within the native apps. Also, I'm responsible for creating future concepts for new features working closely with the strategy team and C levels of digital products.

Xello

February 2015 to April 2019, Toronto - ON - Canada

As sr. Product Designer I've worked closely with the Design Director and C levels, lead the mobile team acting as co-product owner close with developers, helped to grow the team from 4 to 9 designers as well and mentoring, leading workshops for file organization and design systems using Sketch, and with that I could foster the design team to create the responsive mindset.

Before that...

Bemobi, Bonera, Omelete, Zoom, Oficina Interativa, Kindle Digital Agency, Selulloid Ag, Sirius Interativa... all in Brazil.

Education

Technical Degree in Webdesign

Estacio de Sa University - Rio de Janeiro - Brazil

Hello Design Thinking - IDEO

IDEO (online) - Toronto - Canada

iOS Swift Code - Extension Course

MobGeek (online) - Rio de Janeiro - Brazil

Visual Design - Extension Course

Infnet Institute - Rio de Janeiro - Brazil

Skills... not that this is important

Technical skills

Tools: Figma, Invision, Invision Studio, Sketch, Photoshop, Lightroom, Illustrator.

Patterns & Process: iOS guidelines, Material Design, agile design, design thinking, design sprint.

Soft skills

Mentoring designers, communication, file organization and structure, passion for challenges, and continuously focused on personal development and leadership growth.